

MPF Fact Sheet

About Midwest Poultry Federation

Purpose

The Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

Mission

To conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry in the Midwest.

Formed

The Midwest Poultry Federation was formed in 1971.

Member Organizations

The MPF's membership consists of 14 state poultry organizations, representing 8 states:

Broiler & Egg Association of Minnesota	Nebraska Egg Council
Iowa Poultry Association	Nebraska Poultry Industries
Iowa Turkey Federation	Nebraska Turkey Federation
Illinois Poultry Industries Council	South Dakota Poultry Industries
Kansas Poultry Association	Wisconsin Egg Producers Association
Michigan Allied Poultry Industries	Wisconsin Hatcheries Association
Minnesota Turkey Research & Promotion Council	Wisconsin Turkey Federation

Each of the above member organizations has one (1) representative serving on the MPF Board of Directors. In addition, MPF has three (3) exhibitor board positions to which they appoint exhibitor representatives.

Current Officers

Del Farrer, President (Henning Construction, Latimer, IA)
Louis Arrington, 1st Vice President (Wisconsin Egg Producers Association)
Pete Rothfork, 2nd Vice President (Minnesota Turkey Research & Promotion Council)
David Holmgren, Secretary / Treasurer (Broiler & Egg Association of Minnesota)
David Thompson, Past President (Illinois Poultry Industries)

Future MPF Convention Dates / Location

March 18-19, 2009	Saint Paul RiverCentre, St. Paul, Minnesota
March 17-18, 2010	Saint Paul RiverCentre, St. Paul, Minnesota
March 16-17, 2011	Saint Paul RiverCentre, St. Paul, Minnesota

Number of Exhibits

Approximately 331 expected in 2008 (that equates to about 190 companies)

2007 MPF Convention "Recap"

In 2007, the Midwest Poultry Federation Convention (MPF) drew 1,730 attendees from more 30 states, 4 Canadian provinces and 4 international countries. The top five states / provinces are (listed in order of greatest number of attendees): Minnesota, Iowa, Wisconsin, South Dakota and Manitoba (Canada).

MPF attracts attendees from all segments of the poultry industry. In 2007, the attendee representation broke out as follows:

- Broiler – 10%
- Egg – 44%
- Turkey – 45%
- Other (geese, duck, capon, gamebird, etc.) – 1%

Attendees are decision-makers! (breakdown of 2007 attendees)

