

# MPF Fact Sheet

## About Midwest Poultry Federation

### Purpose

The Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

### Mission

To conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry in the Midwest.

### Formed

The Midwest Poultry Federation was formed in 1971 and held its first convention in Minneapolis in 1972.

### Member Organizations

The MPF's membership consists of 14 state poultry organizations, representing 8 states:

Broiler & Egg Association of Minnesota	Nebraska Egg Council
Iowa Poultry Association	Nebraska Poultry Industries
Iowa Turkey Federation	Nebraska Turkey Federation
Illinois Poultry Industries Council	South Dakota Poultry Industries
Kansas Poultry Association	Wisconsin Egg Producers Association
Michigan Allied Poultry Industries	Wisconsin Hatcheries Association
Minnesota Turkey Research & Promotion Council	Wisconsin Turkey Federation

Each of the above member organizations has one (1) representative serving on the MPF Board of Directors. In addition, MPF has three (3) exhibitor board positions to which they appoint exhibitor representatives.

### Current Officers

Louis Arrington, President (Wisconsin Egg Producers Association)  
Pete Rothfork, 1st Vice President (Minnesota Turkey Research & Promotion Council)  
David Holmgren, 2nd Vice President (Broiler & Egg Association of Minnesota)  
Randy Olsen, Secretary/Treasurer (Best Veterinary Solutions, Willmar, MN)  
Del Farrer, Past President (Henning Construction, Latimer, IA)

### Future MPF Convention Dates/Location

March 17-18, 2010      Saint Paul RiverCentre, St. Paul, Minnesota  
March 16-17, 2011      Saint Paul RiverCentre, St. Paul, Minnesota

### Number of Exhibits

Approximately 332 in 2009 (that equates to about 190 companies)

Since 2006, the number of booths has increased more than 13% (40 booths), opening the door for more companies to participate.

### Education Program

MPF is widely known for the breadth and depth of its Education Program, which contains workshops for the turkey, egg layer, broiler and organic/specialty poultry industries.

MPF has partnered with the North Central Avian Disease Conference (NCADC) since 2005. The NCADC conference is held ahead of the MPF Convention at the RiverCentre.

## 2009 MPF Convention "Recap"

- In 2009, the MPF Convention drew more than 1,700 attendees from 32 states as well as Washington, D.C., 5 Canadian provinces and several other international countries.
- Attendees represent all segments of the poultry industry - egg layers, turkey, broiler, organic poultry and gamebird, as well as university personnel/students and government agency administration and staff.

