

Midwest Poultry Federation

NEWS RELEASE

For immediate release

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39th Annual MPF Convention: Poultry Industry To Meet in St. Paul March 16-18 *Details and Online Registration Available at midwestpoultry.com*

(Buffalo, MN) ... The 39th annual Midwest Poultry Federation (MPF) Convention will be held March 16-18, 2010 at the RiverCentre in St. Paul, MN. As the largest regional poultry convention in the U.S., the MPF Convention brings attendees the best in poultry education and an expanded exhibit floor where they can learn about the products, services and technologies that are vital to their success.

Attendees can expect a wide array of education sessions for poultry producers, processors, breeders and more; a sold out exhibit floor packed with the latest and greatest for the poultry industry; and hospitality events that give attendees a terrific place to network with others in the industry.

"On behalf of the MPF Board of Directors, I invite you to attend the 2010 MPF Convention," said 2010 MPF President Pete Rothfork, Melrose, MN. "The past year has been challenging for the poultry industry. That's why now - more than ever - it's important to look forward and find ways to secure a bright future for ourselves and future generations in the poultry industry. The 2010 MPF Convention is the perfect opportunity to do just that."

MPF continues to expand its exhibit space to accommodate additional companies interested in participating in the show as exhibitors.

The convention kicks off on March 16 with a Pre-Show Nutrition Symposium and huge Welcome Reception. "The Welcome Reception is one of our most popular events, and is a great opportunity to do some networking before the busy rush of the convention begins," said Rothfork.

MPF is pleased to offer online preregistration for the MPF Convention. Details on all MPF Convention events as well as preregistration are available at www.midwestpoultry.com. Preregistration ends February 26 and is also available by mail or fax.

The exhibit hall and education workshops will run March 17-18. All events will be held at the Saint Paul RiverCentre in downtown St. Paul, MN.

For more information or to receive registration and hotel reservation information, please visit www.midwestpoultry.com. Or contact MPF at (763) 682-2171; fax (763) 682-5546; or e-mail Lara Durben at lara@midwestpoultry.com.

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