

MPF Fact Sheet

About Midwest Poultry Federation

Purpose

The Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

Mission

To conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry in the Midwest.

Formed

The Midwest Poultry Federation was formed in 1971 and held its first convention in Minneapolis in 1972.

Member Organizations

The MPF's membership consists of 14 state poultry organizations, representing 8 states:

Broiler & Egg Association of Minnesota	Nebraska Egg Council
Iowa Poultry Association	Nebraska Poultry Industries
Iowa Turkey Federation	Nebraska Turkey Federation
Illinois Poultry Industries Council	South Dakota Poultry Industries
Kansas Poultry Association	Wisconsin Egg Producers Association
Michigan Allied Poultry Industries	Wisconsin Hatcheries Association
Minnesota Turkey Research & Promotion Council	Wisconsin Turkey Federation

Each of the above member organizations has one (1) representative serving on the MPF Board of Directors. In addition, the Board has three Exhibitor positions to which they appoint exhibitor representatives.

Current Officers

David Holmgren, President (Broiler & Egg Association of Minnesota)
Randy Olsen, 1st Vice President (Allied Representative, Best Veterinary Solutions, Willmar, MN)
Allen Behl, 2nd Vice President (Wisconsin Turkey Federation)
William Claybaugh, Secretary/Treasurer (Broiler & Egg Association of Minnesota)
Pete Rothfork, President (Minnesota Turkey Research & Promotion Council)

Number of Exhibits

Approximately 354 in 2011 (that equates to about 190 companies).
Over the last five years we have increased the number of booths in the Exhibit Hall by 18%, opening the door for more companies to participate.

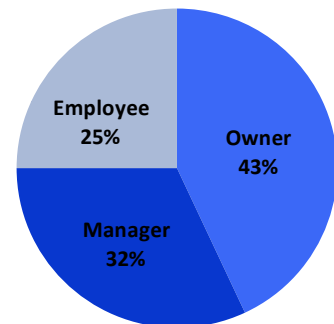
Education Program

The MPF Convention is widely known for the breadth and depth of its Education Program, which includes workshops for the turkey, egg layer, broiler and organic/specialty poultry industries.

MPF has partnered with the North Central Avian Disease Conference (NCADC) since 2005. The NCADC conference is held just ahead of the MPF Convention at the RiverCentre.

2010 MPF Convention "Recap"

- The MPF Convention drew more than 1,800 attendees from 32 states as well as Washington, D.C., 5 Canadian provinces and several other international countries.
- Attendees represent all segments of the poultry industry - egg layers, turkey, broiler, organic poultry and gamebird, as well as university personnel/students and government agency administration and staff.



Future MPF Convention Dates/Location

2011 - March 16-17

2012 - March 14-15

2013 - March 13-14

Location: Saint Paul RiverCentre, St. Paul, MN